



FIRST LOOK

Go2Fun Boutique — Publishers of Digital FutureBook Projects

Curiosity **Shock**Cat This Way Comes

We're in love with three words:

- Curiosity
- Expedition
- Serendipity

Together, they've led us down many delightful roads less traveled by. We've been the better for it.

So, walk with us for awhile and explore some of the things we've experienced and what interests us today.

Prepare yourself for a **SHOCK!**



The **Go2Fun** Content Cloud

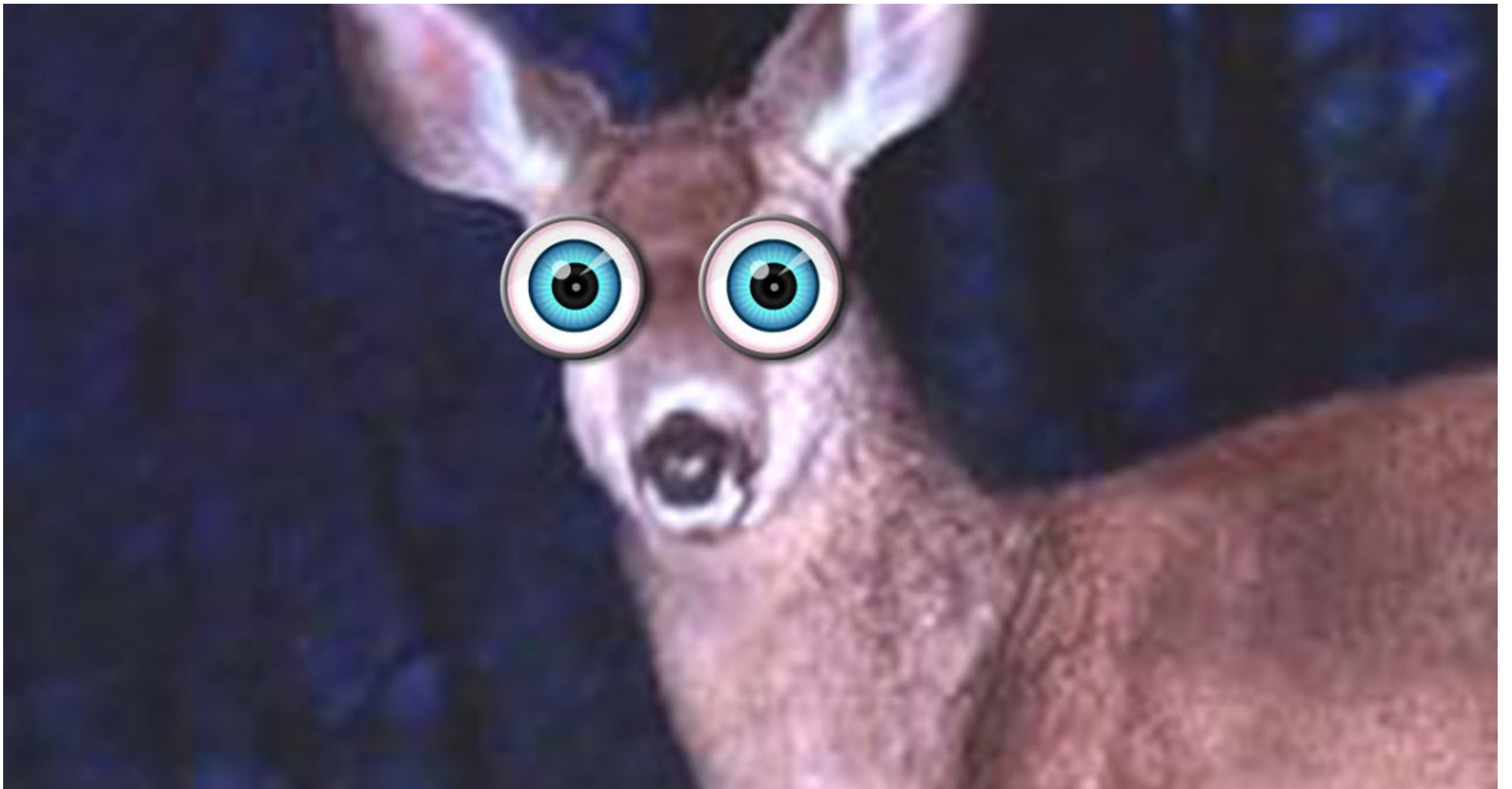
Go2Fun Forum

FutureBook Projects

Tell Your Personal Story (TYPS)

"New Economy" Marketing

Everything is open-source, free and uncopyrighted.
We mean everything!



Deer-in-headlights Look of "FREE".

Go2Fun Boutique

Where everything is open-source, free and uncopyrighted

Two Audiences:

- 1) **General.** Anyone viewing our Go2Fun Content Cloud from whatever source.
- 2) **Free Riders!** They are [Prosumers](#). This means they consume *and* produce content.

Free Riders (Prosumers) may create in all four content categories. A low one-time Cover Charge is necessary.

Anyone in the General audience may become a Free Rider. Many do so to enjoy the fun of taking part in the growth of the Go2Fun Boutique.

They get to tell their own personal stories and talk about it in the Go2Fun Free Rider Forum.

Four Content Categories:

- 1) **FutureBook Projects.** Collections of downloadable PDF content centered around a given subject. Publishing to a website allows us to use all media and all file formats.
- 2) **Tell Your Personal Story (TYPs).**
Free Riders! Those who tell their *personal* story relating to any specific FutureBook Project.
- 3) **Go2Fun Forum.** Where *Free Riders!* talk about their stories with each other.
- 4) **“New Economy” Marketing.** Our business concept is unique. It’s cutting-edge marketing and monetization. [See “Pricing Concept” PDF at [About Us](#).]

DETAILS

- ◆ Everything is open-source, free and uncopyrighted. You can do as you wish with content.

This gives you a sense of **ownership** no ordinary “book” can ever match.

- ◆ Websites can contain all media formats and file extensions. Accessible on any screen anytime and anywhere the Internet is live.
- ◆ **Free Riders** (Prosumers) enjoy contributing to the growth of Go2Fun Boutique.

They also delight in the pleasure of open-source, free and uncopyrighted content.

They get both. Everybody wins.

FOUR PROJECTS

[**My 65+ Years Of Motoring**](#) is the main and most important G2F Project.

It’s way more than being about automobiles.

This project includes expeditions into aviation, boats and motorcycles. Each with compelling **personal stories** about our travels. And the interesting ways we humans move about planet Earth.

Handle It!, Envy and RightSizing Your Life are FutureBook Projects as well. You may find any or all quite interesting.

They include handling CHAnGE in the new digital world. And the increasing rate-of-change surrounding us. It’s called the [**Singularity**](#).



Free Rider Fun!

Go2Fun Content Cloud is an *ever-expanding* collection of all-media/all-file-extension original works. It's a service. Open-source, free and uncopyrighted without Control Freak intervention. Available on any screen, anytime and anywhere the Internet exists.

Aggravations We've Scraped From Your Hide

No recurring-payment subscriptions. Only the simple payment of a low one-time Cover Charge for Free Riders. You enjoy ownership freedom like never before.

No advertisements blistering your eyeballs. The only thing advertised on our site is our Go2Fun Content Cloud.

No intrusive emails. You make the decision about receiving notification of updates. We don't even ask for your name; only your email address. Stating the obvious, the Content Cloud evaporates when one of us stops breathing.

No marketing-drivel emails trying to sell you something. Now and then we may send a gentle reminder for you to pass on the Content Cloud to others. (There, we've disclosed our stealth marketing plan.)

No lawyers skinning you alive. All because you did something with precious COPYRIGHTED content. In the Go2Fun Content Cloud, everything is free and uncopyrighted. **Everything!**



What's In It For You

GENERAL AUDIENCE

No paying for anything if you don't want to.

You have **convenient** and easy access to a growing library. And everything is free and uncopyrighted.

Since “*everything leaks*”, we leak freely.

An opportunity to **share** content with anyone you wish. Without cost or fear of junkyard-dog lawyers laying waste to your bank account and well being.

In fact, we *encourage* you to share.

Our appreciation for **attribution** — naming Go2Fun Boutique as the source. But it's not demanded.

You're free to **donate** if the spirit moves you.

FREE RIDERS

After a low one-time Cover Charge, your value-received keeps INCREASING. Ongoing as Go2Fun adds new content in a timely way.

Prosumer content added by you. That, and ourselves telling our personal stories. As well as adding content to our other FutureBook Projects.

The one-time Cover Charge **will** increase for NEW Free Riders as content grows.

As you can see, being an early bird is beneficial.

Taking part in the **Go2Fun Forum** enables you to discuss the Content Cloud with other Free Riders.

You engage the Prosumer world to the max.

Tell Your Personal Story (TYPS)



Love is free and uncopyrighted

Become a Free Rider!